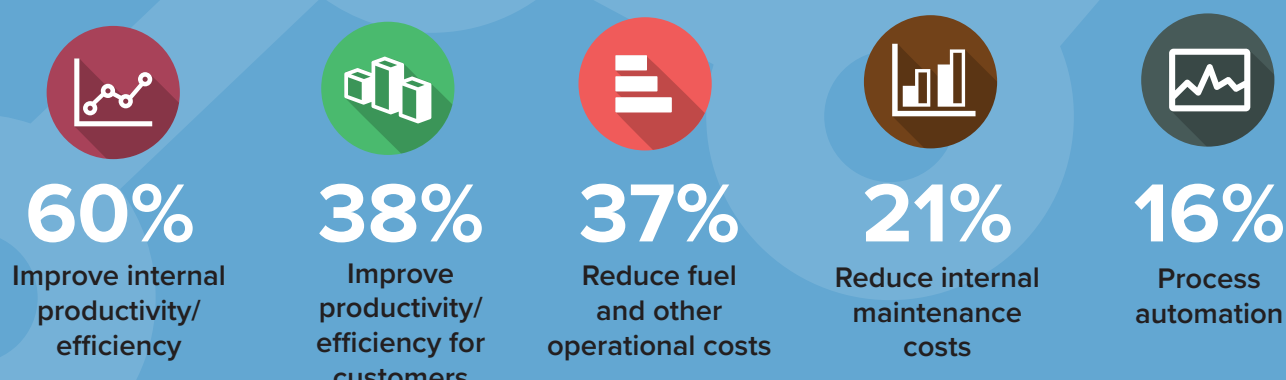


Top 5 IoT Analytics Trends Revealed

Hitachi Primary Research Survey, IDC

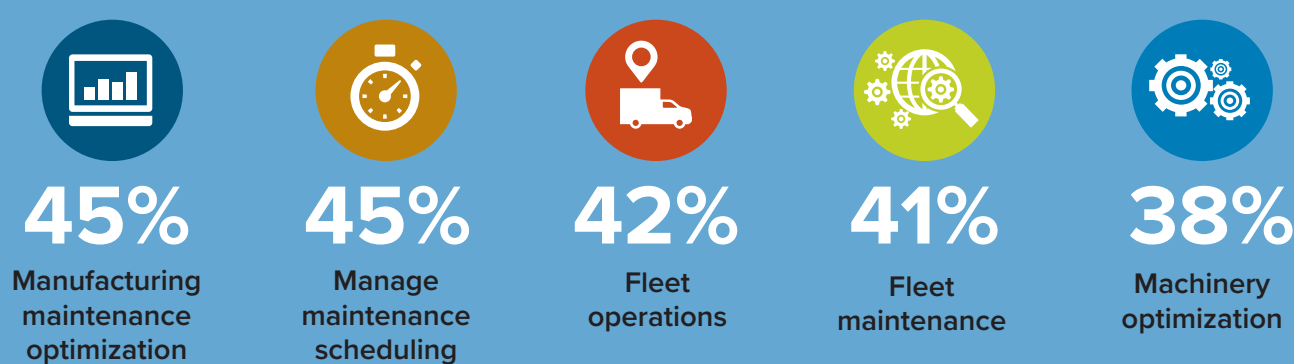
Top Reasons for an IoT Analytics Strategy

Internal Productivity and Efficiency Lead the Pack



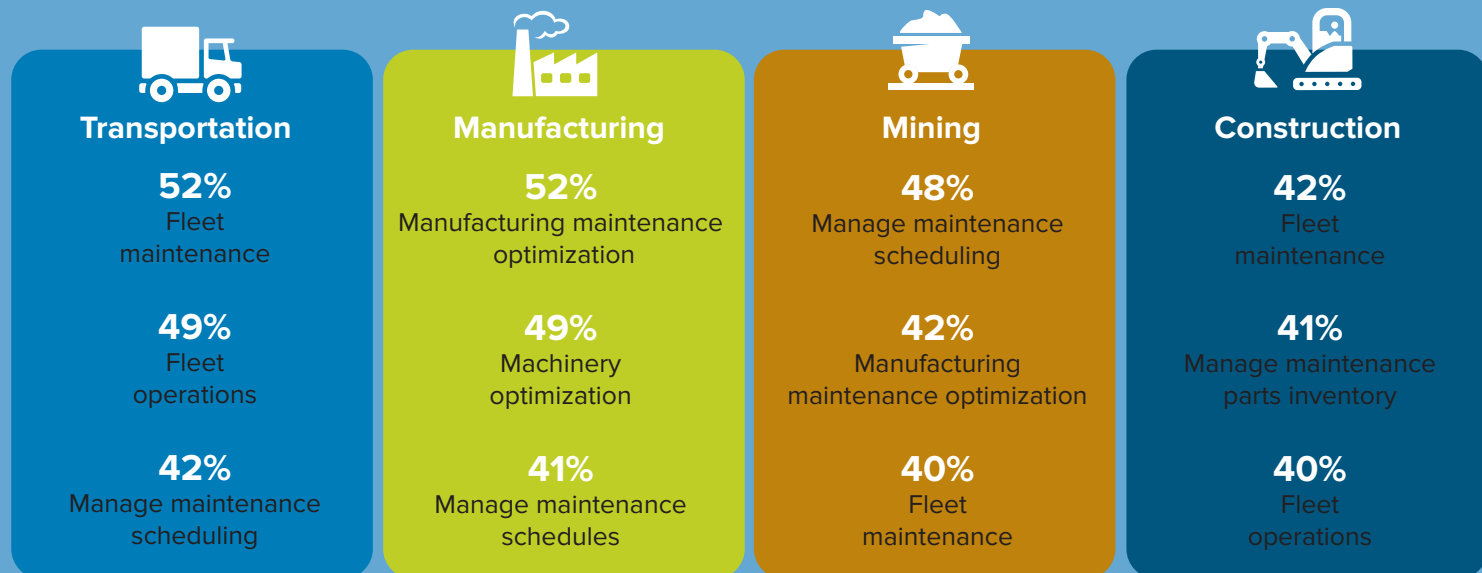
IoT Analytics Is Ripe For Investment

Top Use Cases for IoT Analytics Across Industries



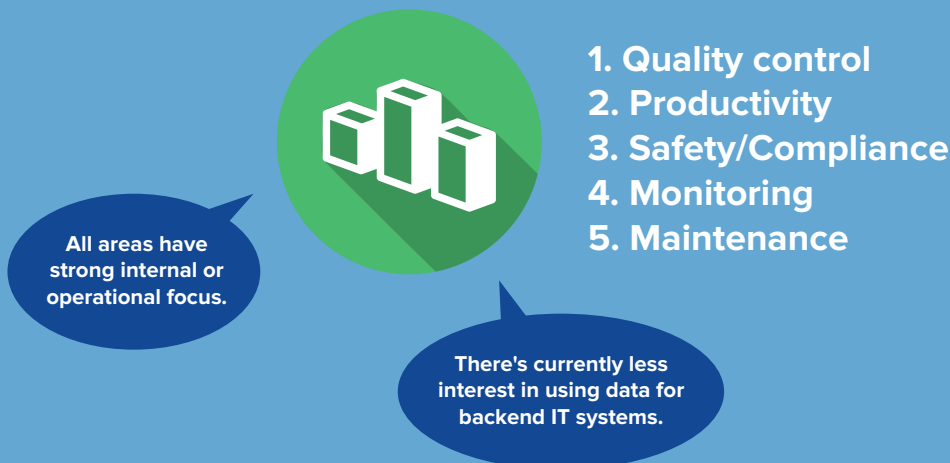
Use Cases for IoT Analytics Vary by Industry

Top 3 Use Cases by Industry



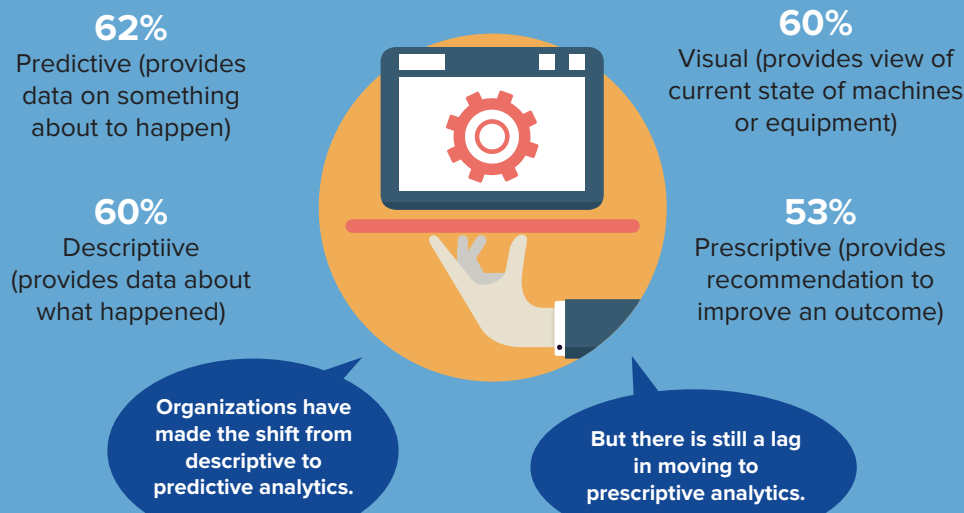
Analytics from Real-Time IoT Data Is Important

Top 5 Areas Needing Real-Time Data Analytics



Predictive Analytics Is the Most Common Type of Analysis

Most Common Types of IoT Analytics Desired



Bottom Line: Organizations are currently adopting IoT analytics strategies to improve productivity and efficiencies, both internally and for customers.

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